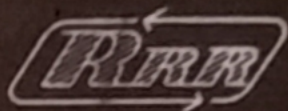


WPUL



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Official No. 4783

Date first licensed 3-6-70

Call letters W P U L

Station location Bartow, Florida

MID-FLORIDA BROADCASTING COMPANY A LIMITED PARTNERSHIP (RANDOLPH A. MARSH-GENERAL PARTNER
(AL 4-29-80, EFF: 4-29-80)

xx MID-FLORIDA BROADCASTING COMPANY, A LIMITED PARTNERSHIP (Randolph A. Marsh and Robert
L Marsh, GENERAL PARTNERS) (AL 6-30-78 EFF: 6-30-78)

Name of licensee xx TRANS-FLORIDA RADIO, INC.

Transmitter location U.S. Hwy. 17, 0.1 mi. N, of city limits, Bartow, Fla. (BP 1-8-69)

33830

Main studio location Same as transmitter (BP 1-8-69)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-17530	1-8-69	1130kc	1kw	Day	9-8-69
CP for a new standard broadcast station.					
BP-17530(1)	3-14-69	Call letters assigned.			
BL-12,516(L)	3-6-70	Lic. for new station			2-1-73
EBSA	6-12-72				
BTC-6849	7-24-72	Vol. TC	EFF: 8-7-72		
BR-4783(S)	1-31-73	RENEWAL			2-1-76
BTC-7892	2/17/76	Vol TC EFF: 2/25/76			
BR-4783(L)	1/28/76	Renewal License			2-1-79
BAL-9323	6-30-78	VOL. AL	EFF: 6-30-78		
comtel	2-23-79	Delete antenna marking			

BAL800327ER	4-29-80	VOL AL.			EFF:
BAL800528EC	7-24-80	VOLAL.			EFF:
BR-781002ZP(L)	6-19-80	RENEWAL OF LICENSE			2-1-82

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters WPUL

Station Location BARTOW, FLORIDA

MID-FLORIDA BROADCASTING COMPANY A LIMITED PARTNERSHIP (RANDOLPH A. MARSH-GENERAL
PARTNER) WITH THE SUBSTITUTION OF REBA ZOELLNER FOR EUGENE McMAHON AND THE
Name
ADJUSTMENT OF PARTNERSHIP INTEREST FOR ALL PARTNERS

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters new W P U L

Name Trans-Florida Radio, Inc.
Bartow, Florida (P.O. Drawer 1433, Bartow, Florida 33830)

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,530 Rec'd Filed	10-31-66 11-18-66 11-18-66	CP for a new standard broadcast station to be operated on: Frequency: 1130kc Power: 1kw Hours: Daytime Trans: Gates EC-1E Trans loc: U.S. Hwy 17, 0.1 mi. N of city limits, Bartow, Florida Studio loc: Same as transmitter Atty: Samuel Miller Engr: Willis C. Beecher Waiver of Sec. 1.569(b)(2)(i) granted; application accepted for filing by Comm action of 2-15-67.	GRANTED	1-8-69
AMENDMENT R&F 6-18-68		AMENDED Section III.		
AMENDMENT R&F 8-15-68		AMENDED Section III.		
AMENDMENT R&F 10-28-68		AMENDED Section III.		

CONTACT: LLOYD A. SCOTT, JR.
PHONE: CODE 813; 533-5226
ADDRESS: 650 NORTH STREET
BARTOW, FLORIDA 33830

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters **W P U L**

Name **TRANS-FLORIDA RADIO, INC.**
Bartow, Florida

Bartow, Florida		Action	
File No.	Dated	Application for	Nature Date
BL-12,516 R & F #540706 \$30. PTA Amended	9-6-69 9-8-69 9-8-69 9-12-69 10-22-69 MAR 2 1970	Lic.(BP-17,530) for new standard b/c sta. Transmitter: CCA AM-1000D. Atty: Samuel Miller Engineering	GRANTED 3-6-70
Informal request for dual city identification for Bartow-Fort Meade, Florida filed 5-27-71. Letter of June 14, 1971 by Broadcast Bureau stating pursuant to Section 0.281(KK) of the Commission's Rules request for multiple-city identification is DISMISSED.			
BTO-6849 R & F FEE PD: \$1000 #065419 CODE 047 MAY 1 1972 Pub. notice filed 6-1-72	3-17-72 4-19-72	Voluntary transfer of control of lic corp from L.A. Scott, Sr., Ida Lee Scott, L.A. Scott, Jr., Joyce E. Parker, Vernon C. Peacock, and Edith B. Peacock (all stockholders) to Robert D. Morris REQUEST WAIVER SECTION 1.597 of RULES Atty - Dow, Lohnes & Albertson (SEE OVER)	GRANTED 7-24-72 Req. grant fee \$2,230.00 EFF: 8-7-72 Paid: 048, 8-14-72, W-099695

F.C.C. - WASHINGTON, D. C.

RE: BTC-6849 - Ltr from bank re terms ret'd ~~4-10-72~~ 5-3-72
to be filed as amendment(dated after application)
Signatures of all transferors necessary; Table II -dates
AMENDED 5-17-72 re above; also bal sheet transferer license
AMENDED 6-26-72 - Audience Survey & financial data
~~AMENDED 7-19-72 -- re stock~~ LTR FROM ATTY FILED 7-19-72
re financing; req. for exp. action

APPLICATION RECORD - BROADCASTING

1130 kc

Call
Letters **W P U L**

Name **TRANS-FLORIDA RADIO, INC.**
BARTOW, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4783	10-20-72	RENEWAL OF LICENSE	GRANTED	1-31-73
R & F	10-20-72	Dominic Monahan, Atty. (Dow, Lohnes, Albertson)		
PN Recd. PRESS OCT 7 1972	"			
BR-4783	9-15-75	RENEWAL OF LICENSE	GRANTED	1/28/76
R & F	9-25-75			
PN Recd. PRESS OCT 16 1975				
BTC -7892	11-10-75	Voluntary transfer of control of lic corp from	GRANTED EFF: FEE REQ:	2/17/76 2/25/76 W 540183
R & F	11-14-75	Robert D. Morris to David R. Hill (67%) and		
FEE PD: \$200 # 498315 CODE 047NDV 25 1975		Gene N. Stuart (33%) Atty - John P. Bankson, Jr.		
PN filed	12/29/75	AMENDED 1-22-76 - statement stating transferees will be officers & drctrs of licensee; re plan of financing		

APPLICATION RECORD - BROADCASTING

Call
Letters W P U L

MID-FLORIDA BROADCASTING COMPANY, A LIMITED PARTNERSHIP
(Randolph A. Marsh and Robert L. Marsh, General Partner)

Name ~~xx~~TRANS-FLORIDA RADIO, INC.

Bartow, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
BAL -9323 R & F FORM 314 (ALSO SEE WKKX APR 1 8 1978 PN FILED	2-20-78 3-24-78 5-9-78	Voluntary assignment of license to MID-FLORIDA BROADCASTING COMPANY, A LIMITED PARTNERSHIP (Randolph A. Marsh and Robert L. Marsh - GENERAL PARTNERS) REQUEST WAIVER SECTION 1.597 (OVER) Atty - Hamel, Park, McCabe & Saunders	GRANTED EFF:	6-30-78 6-30-78
BR 781002ZP PRESS NOV 17 1978	9-26-78	RENEWAL OF LICENSE John P. Bankson, Jr., Atty. AMENDED 6-2-80 re: EEO	GRANTED	6-19-80
BAL800327ER FORM 316 (ALSO SEE WKKX) PRESS APR 22 1980	3-19-80	Vol. AL to Mid-Florida Broadcasting Company, A Limited Partnership (Randolph A. Marsh - General Partner) Atty - Daniel McCarthy (Bilger & Blair)	GRANTED EFF:	4-29-80

BAL-9323 NOTE: ^{Partnership Agreement} ~~Articles~~ of station file with WKKX ^(BAL-9324)
AMENDED 5-31-78 re: Affidavit in support of Waiver of
Sec. 1.597 & Program Logs.

APPLICATION RECORD-BROADCASTING

Call Letters: WPUL

Name: MID-Florida Broadcasting Company A Limited Partnership (Randolph A. Marsh General Partner) WITH THE SUBSTITUTION OF REBA ZOELLNER FOR EUGENE McMAHON AND THE ADJUSTMENT
Bartow, Florida OF PARTNERSHIP INTEREST FOR ALL PARTNERS
Station Location:

File No.	Date	Description	Action and Date
BAL 800528EC Form 316 PRESS JUL 3 1980 Also see WKKX		Vol. AL to Mid-Florida Broadcasting Company, A Limited Partnership (Randolph A. Marsh- General Partner) with the substitution of Reba Zoellner for Eugene McMahon and the adjustment of partnership interests for all partners Atty-Bilger & Blair	GRANTED 7-24-80 AEFF:

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

